

# Educational & Industry Events

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We try to list all events and information but due to space constraints and demand, we cannot guarantee it. To promote your event in a larger, customized format please send enquiries to "advertising@hospitalnews.com"

- **November 27–December 2, 2016**  
RSNA 2016  
McCormick Place, Chicago, United States  
Website: [www.rsna.org](http://www.rsna.org)
- **December 1–2, 2016**  
The Foundations and Scholarship of Clinical Teaching  
University of Toronto, Faculty of Nursing Toronto, Ontario  
Website: [www.bloomberg.nursing.utoronto.ca](http://www.bloomberg.nursing.utoronto.ca)
- **December 8–9, 2016**  
Data Analytics for Healthcare  
Toronto, Ontario  
Website: [www.strategyinstitute.com](http://www.strategyinstitute.com)
- **January 23–April 3, 2017**  
Advanced Ostomy Care and Management  
University of Toronto, Faculty of Nursing Toronto, Ontario  
Website: [www.bloomberg.nursing.utoronto.ca](http://www.bloomberg.nursing.utoronto.ca)
- **January 28–29, 2017**  
NCLEX-RN Exam Prep Course  
University of Toronto, Faculty of Nursing Toronto, Ontario  
Website: [www.bloomberg.nursing.utoronto.ca](http://www.bloomberg.nursing.utoronto.ca)
- **January 31–February 1, 2017**  
IoT, Big Data Healthcare Summit Western Canada  
Vancouver, British Columbia  
Website: [www.iotevents.ca](http://www.iotevents.ca)
- **February 19–23, 2017**  
2017 HIMSS Annual Conference & Exhibition  
Orange Country Convention Centre, Orlando FL  
Website: [www.himssconference.org](http://www.himssconference.org)
- **March 1–5, 2017**  
Canadian Critical Care Conference  
Whistler, British Columbia  
Website: [www.canadiancriticalcare.ca](http://www.canadiancriticalcare.ca)
- **March 8–9, 2017**  
Mobile Healthcare  
Holiday Inn Toronto Airport, Toronto  
Website: [www.mobilehealthsummit.ca](http://www.mobilehealthsummit.ca)
- **March 21–22, 2017**  
Industrial Autonomous Vehicles Summit  
Calgary, Alberta  
[www.iotevents.ca](http://www.iotevents.ca)
- **April 3–5, 2017**  
Together We Care  
Toronto Congress Centre, Toronto  
Website: [www.together-we-care.com](http://www.together-we-care.com)
- **April 26–27, 2017**  
Healthy Canada Conference 2017:  
Access to Affordable Medicines Old Mill, Toronto  
Website: [www.cchl-ccls.ca](http://www.cchl-ccls.ca)
- **June 4–7, 2017**  
eHealth Conference & Tradeshow  
Toronto, Ontario  
Website: [www.ehealthconference.com](http://www.ehealthconference.com)

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## Product Feature: LifeVac

# LifeVac: Anti- choking device

Submitted by LifeVac



**E**very year thousands of people are saved by the Heimlich maneuver. What people rarely hear about are the many instances in which the Heimlich fails. Too often when this happens, the victim dies. As good as a technique the Heimlich is in emergency situations, it is far from perfect, and many times it has not worked, often resulting in death.

**The vision of LifeVac came from a story that Arthur Lih, inventor of LifeVac, heard of a woman in a hospital weeping following the death of her young son.**

There are also many diseases which make victims more prone to choking or situations where the Heimlich may be difficult to administer; such as with individuals who are pregnant, in wheel chairs, or who have disorders such as Dysphagia, ALS, Asthma, Cerebral Palsy, Febrile Seizure, Huntington's Disease, Swallowing Difficulties, Stroke, Brain Injury, Multiple Sclerosis Muscular, Dystrophy, Parkinson's Disease, Esophageal Spasm, Gastroesophageal Reflux Disease (GERD), Esophagitis, Diffuse Spasm, Esophageal Tumors, and Neurological Disorders.

Choking is a serious threat, with concerning statistics.

- A leading cause of death in children and persons over the age of 65;
- 4th leading cause of accidental death in children under 14 years of age;
- More people die from choking than from fires or drowning;
- Leading cause of brain injury in young children;
- 17,000 infants and children are treated in hospital emergency rooms for choking each year.


The vision of LifeVac came from a story that Arthur Lih, inventor of LifeVac, heard of a woman in a hospital weeping following

the death of her young son. It was startling to him that there was nothing available that could assist in keeping someone from choking to death. Arthur went on to create LifeVac, a non-powered device that could clear the airway of a choking victim when standard choking protocol has been followed without success.

Since the introduction of LifeVac in the US in 2015, the product has been delivered to thousands of homes, Fire, Police, Ambulances, Care homes, Restaurants & Schools. Arthur has worked tirelessly to create awareness of Choking Deaths and introduce LifeVac as a possible life saving device. LifeVac has received significant media attention in the US and has only recently been introduced to Canada, in October 2016.

On June 6, 2016 LifeVac saved the life of a female nursing home resident in Dyfed, Wales. The Allt-y-Mynydd Care Home in Dyfed, Wales, purchased a LifeVac after a resident choked to death in January of that year. Two days after receiving their LifeVac, a female resident was choking on her lunch. An attendant used the LifeVac to successfully remove the object and clear the victim's airway with one pull on the device.

"LifeVac was developed with, and has been endorsed by, doctors, EMTs and first responders," says Lih. "We will continue our efforts to ensure LifeVac is in every school, nursing homes and anywhere a person is at a high risk of choking. LifeVac's mission is to eliminate these tragic deaths."

LifeVac Canada Inc., based in Mississauga, Ontario, was formed to distribute LifeVac in Canada and provide awareness of choking prevention. LifeVac is a registered Medical Device with Health Canada, CE, and the FDA. LifeVac has also been peer reviewed and published in *The American Journal of Emergency Medicine* and *The American Journal of Gastroenterology*. Although a medical device, LifeVac does not require a prescription and is available for online purchase at <https://lifevac.ca/>. 

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